The Iowa Alliance for Arts Education has had a busy and eventful year and this first annual report of IAAE will give you more insight into our work in the areas of advocacy, professional development, and mentorship. Highlights of the year include a very successful virtual Arts Education Advocacy Day, the Fine Arts Education Summit, and a record-breaking year for the IAAE ‘Model of Excellence” mentoring program.

These achievements would not be possible without the dedicated financial support of our member organizations and individual donors. These financial contributions, in tandem with the hundreds of hours spent by members of the IAAE Executive & Advisory Board, IAAE Mentor Committee members, and arts education advocates, have had a profound impact on arts education in our state.

It is my pleasure to serve as Executive Director of IAAE and look forward to advancing quality arts education for all Iowans in the coming year.
As we look back on this year and the continuing work of the Iowa Alliance for Arts Education, we can clearly see the alliances that are formed through the organizations’ work to support Iowa students and educators in the arts. Through all of our training and experience in education we know that we are better when we work together.

We see alliances forming in the connecting of our member organizations through our boards and work on statewide events. We see alliances forming in the work being done in our mentor program as experienced arts educators connect with new teachers and help them collaborate within their own arts departments. We are creating alliances through our newsletter, social media and other communications that tell the story of arts education in Iowa.

We are also building alliances when we spotlight the importance of all arts areas through our advocacy at the Iowa legislature and our collaborations with the Iowa Arts Council. These alliances are fortified by the work and financial support of arts educators and advocates who truly make a difference.

While I am finishing my term as Chair of IAAE, I am very excited to see what our alliances create in the future.
The primary MISSION of the Iowa Alliance for Arts Education is to increase awareness, recognition, and support of policies, practices and partnerships that ensure and advance quality arts education for all Iowans.

Fine arts teachers who are involved care passionately about arts instruction in Iowa schools. Our members include a wide variety of other fine arts advocates.
Meet Our Board Members

IAAE Executive Board Officers

Jayson Gerth, Chair (Ankeny)
Chair-Elect: TBD
Sarah Schaefer, Past Chair (Waukee)
Shanise Brockshus, Secretary (Des Moines)
Jennifer Gaesser, Treasurer (Pella)
Leon Kuehner, Executive Director (Hampton)

At-Large Board Members

Dan Black (Council Bluffs)
Jackie Burk (Goodell)
Helen Duranleau-Brennan (Davenport)
Adam Orban (Algona)
Kathleen Sweet (Decorah)

IAAE Advisory Board Members

Thad Driskell, Iowa High School Music Association
Chris Ellerston, Iowa Choral Directors Association
Liz Hansen, Iowa Thespians
Stacy Hansen, Iowa High School Speech Association
Cindy Herndon, Iowa Dance
Zach Howell, Iowa Music Educators Association
Suzanne Jones, Iowa Communications Association
Dave Krogan, Iowa Association of School Music Dealers
Maddison Maddock, Art Educators of Iowa
Jean Schilling, Iowa Association of School Boards
Cliff St. Clair, Iowa Bandmasters Association
Kathryn Swinbank, Iowa String Teachers Association
Kris Ver Steegt, Fine Arts Consultant - Iowa Department of Education

Combined IAAE Executive and Advisory Board Strategic Planning Session, June 2022
Members are the backbone of the Iowa Alliance for Arts Education. We would like to thank the following members for their financial support:

John Aboud
Kathleen Almelien
Dan Anderson
David Anderson
Donna Angell
Kay Augustine
Cynthia Bangston
Kim Benson
Janiece Bergland
Dan Black
Guy Blair
Elizabeth Bloomberg
Stephen Brackett
Larry Brandstetter
Paul Brizzi
Jackie Burk
Barbara Cady
Sandra Carroll
Steve Citta
Nicole Cody
Brian Cole
Tyler Coleman
Carl Collins
Anne Cowley
Mary Crandell
Pamela Crawford
Susannah Cunningham
Linda Cutshall
Anna Davis
Susan Davis
Betty Debban
Roger DeYoung
Thad Driskell
Helen Duranleau-Brennan
Christopher Ellerston
Louise Esved
Chris & LuAnn Ewan
Elaine Fargo
Kelli Feigley
Luci Ferrin
Angeleita Floyd
Anne Franta
James Fritz
Liz Fritz
Jeana Gerot
Jayson Gerth
Andrew Geysens
James Gosnell
Brenda Hagedon
Elizabeth Hansen
Aaron Hansen
Tom Haugen
Diana Hawley
Bryan Haymond
Roger Henderson
Cynthia Herndon
Bob Hoyt
Nathaniel Huff
Dawn Hutchison
Jody Ingwersen
Duane Ites
Amy Jackson
Peter Jacobus
Stephanie Janssen
Bradley Jensen
Roger Jensen
Lynn Jensen
Jerrold Jimmerson
Carl Johnson
Jane Johnson
Suzanne Jones
Jay Kahn
Paula Keeler
Kenneth Kirby
Jeffrey Kirkpatrick
Jennifer Knoebel
Russ Kramer
Martha Kroese
Michael Kuehner
Leon Kuehner
Jeana Larson
Brad Lampe
Lynn Lange
David Law
Danny Lee
Mark Lehmann
Jean Loger
Gayle Lundak
Rosanne Malek
Angela Matsuoka
Steve McCombs
Mike McEniry
Jennifer McKenna
Liz McNea
Ryan McNulty
Myron McReynolds
Kevin Meier
Jacqueline Meunier
Larry Michehl
Linda Mitchelltree
Mary Nederhoff
Sally Nellis
Lavila Nelson
Patricia Newman
Cindy Nichols
Rich Nicklay
Christine Noel
Tim Noring
Jane Olson
Oscar Ortiz
Laura Paarmann
Jennifer Phelan
Michael Prichard
Terry Rabbitt
Jason Rausch
Molly Ray
Dick Redman
Kirsten Reineke
Dennis Rodenberg
David Rutt
Kenneth Sabers
Sarah Schaefer
Richard Scheffel
Jeffrey Schmitt
Julie Schnieders
Kurt Schwark
Rodney Shedenhelm
Teresa Slade
Tom Smull
Nancy Standafier
Nathan Stark
Christine Stortenbecker
Scott Stroud
Angela Stubbs
Judith Svengeal
Michelle Swanson
David Swaroff
Kathleen Sweet
Francis Thom
Laurie Thome
Jacqueline Thompson
Connor Tipping
Pat Toben
Colleen Tomlinson
Abigail Toussaint
Jane Triplet
Liz Vergili
Kris VerSteegt
Donica Vonderohe
Barbara Wells
David Wendt
Ryan West
Steve West
Alexander Wilga
Robert Williams
Jennifer Williams
Sandra Willman
Jill Wilson
Randall Winkey
Braden Wipperman
Taylor Wood
James Wright
Shirley Wyrick
As a member of the IAAE, you directly benefit from the work you are making possible, including the following:

Advocacy, lobbying for policy change, and new opportunities that support fine arts education at the local, state and national level.

Representation at meetings with public officials, philanthropic organizations and other key decision-makers.

An annual Arts Education Advocacy Day at the Iowa State Capitol.

Iowa’s statewide ‘Model of Excellence’ Mentor Program for beginning fine arts educators.

Bi-annual sponsorship of the Arts Educators Leadership Institute and the Fine Arts Education Summit.

Professional development, resource sharing, and networking with fine arts educators across the state.
Our Three Primary Initiatives

MENTOR PROGRAM
IAAE has advocated for and received a $25,000 annual appropriation from the Iowa Legislature for the past seven legislative sessions to fund the Iowa Model of Excellence Mentoring Program for beginning fine arts teachers. IAAE also successfully raised the required matching funds. In 2023, IAAE was able to increase the amount of the state appropriation to $50,000 and that matching funds can include in-kind contributions in addition to cash contributions up to $50,000 a year.

ADVOCACY
Since 2014, IAAE has sponsored an annual Arts Advocacy Day at the State Capitol where all 150 Iowa legislators are informed about the impact that arts education has on Iowa students. IAAE is member of the Creativity & Innovation working group of the Iowa STEM Council. Plans are underway for our next Arts Advocacy Day in January of 2024.

IAAE collaborates with Americans for the Arts (AFTA) to communicate with the Iowa congressional delegation in Washington D.C. to advocate for increased funding for the National Endowment for the Humanities (NEH), National Endowment for the Arts (NEA) and federal government programs that benefit art education.

PROFESSIONAL DEVELOPMENT
IAAE was a driving force in the adoption of Fine Arts Standards for the state of Iowa. To highlight the importance of the standards in improving student achievement, promoting social & emotional learning, and advancing equity and inclusion, IAAE partnered with the Iowa Arts Council to sponsor an Arts Education Summit in June of 2023. The next summit is planned for June of 2025.

*IAAE provided additional professional development for teachers by sponsoring the Arts Educators Leadership Institute in June of 2022. The purpose of this event is to train “up and coming” fine arts teachers to be leaders in their schools, communities, and state-wide organizations. The next leadership institute is planned for June of 2024.
The purpose of this program is to improve the quality of arts education in Iowa through mentoring assistance of beginning fine arts teachers.

This program has been in operation since 2006 and is made possible by an appropriation from the Iowa legislature and matching funds from the Iowa Alliance for Arts Education.

IAAE functions as administrator of the program under contract with the Iowa Department of Education. The Iowa Model of Excellence Mentor Program is discipline-specific and is designed to enhance, not supplant, the current district mentoring programs.

The IAAE mentoring program provides the following services to all first and second year teachers at NO-COST to the local school district.

- Unlimited full-day on-site mentor visits by assigned mentors of all arts disciplines.
- Unlimited “virtual mentor visits” (Zoom, Go To Meeting, Google Meet, etc.).
- Scholarships to attend professional conferences and pay professional dues.
- “Fall Symposium for Beginning Arts Educators” was held on October 29, 2022.

We worked in 61 Iowa Counties

The Iowa Alliance for Arts Education acknowledges the following contributors for their financial support of the Model of Excellence Mentor Program.

Contributions given by these donors were used to match the state appropriation by the Iowa Legislature through the Iowa Department of Education.

**Individual Contributions**

Anonymous
John Aboud
Shanise Brockshus
Allen Chapman
Kevin Droe
Christoper Ellerston
Janet Ferrone
Jayson Gerth
Brenda Hagedon
Peter Jacobus
Scott Keese
Shelley and Cheri Kriegler
Martha Kroese
Leon Kuehner
Michael Kuehner
Lisa Lang
Roger Lueders
Christine McFate
Jacqueline Meunier
Larry Michehl
Larry Murphy
Sally Nellis
Laura Paarmann
Rose Schmidt
David Schmitz
Rodney Shedenhelm
David Swaroff
Jay Syverson
Jane Triplett

**Business & Organization Contributions**

Iowa Bandmasters Association
South Central Iowa Bandmasters Association
Northeast Iowa Bandmasters Association
Iowa Choral Directors Association
Krause Gentle Corporation
Hancock County Little Theater
John Lloyd Young Benefit Concert
The Iowa Alliance for Arts Education hosted John Lloyd Young, the original “Frankie Valli” in Broadway’s Tony Award-winning Best Musical, Jersey Boys, at Noce Jazz Club in Des Moines, Iowa for a benefit concert for the IAAE’s Model of Excellence Mentor Program on Tuesday, October 4, 2022.

All funds raised during this event went to support the statewide IAAE Model of Excellence Mentor Program. Mr. Young donated his time and talents to help raise awareness for the importance of fine arts education in Iowa.

John Lloyd Young is an ardent supporter of the arts and fine arts education. He was appointed to the President’s Committee on the Arts and Humanities by Barack Obama, Young was sworn in at the Supreme Court of the United States by Justice Elena Kagan. As a member of the Committee, Young represented the United States on the first U.S. Cultural Mission to the Republic of Cuba, along with fellow Committee members Kal Penn and Alfre Woodard, guest artists Usher, Smokey Robinson, Dave Matthews, violinist Joshua Bell, playwright John Guare, U.S. arts officials, including the Chairs of the NEA and the Smithsonian Institution and members of Congress.
On Saturday, October 29, 2022, the Fall Symposium for Beginning Arts Educators was held on the campus of Iowa Central Community College in Fort Dodge. The Symposium is one of the professional development components of the “Iowa Model of Excellence” Mentoring Program of the Iowa Alliance for Arts Education. This event was coordinated by the IAAE mentor committee and mentor Co-Administrators Cassidy Noring and Leon Kuehner.

Beginning fine arts teachers from all subject areas gathered together for a day of sharing and learning skills to assist them during the beginning years of their teaching career. In addition to the plenary sessions of “How I Survived & Thrived During My First Year of Teaching” and “Creating the Mentor-Mentee Relationship”, discipline-specific sessions were held by the mentor chairs of the Art Educators of Iowa, Iowa Bandmasters Association, Iowa Choral Directors Association, Iowa Music Educators Association, and Iowa String Teachers Association.
The IAAE’s Arts Education Virtual Advocacy Day took place on Wednesday, January 18, 2023. We advocate and lobby for policy change and new opportunities that support fine arts education in Iowa.

We had 135 virtual advocates this year covering 61 of Iowa’s 99 counties. It was important for us to reach as many representatives this year as there were so many new legislators in the 2023 session.

Detailed information was sent to all registered virtual advocates along with a video created by IAAE leadership informing our legislators of the importance of fine arts education in our rural and urban communities.

As a result of our advocacy work, IAAE was able to increase the amount of the state appropriation to $50,000 and that matching funds can include in-kind contributions in addition to cash contributions up to $50,000 a year.
The Iowa Alliance for Arts Education Leadership Institute was held at the Gateway Hotel & Conference Center in Ames on June 15-16, 2022.

The purpose of this event is to train “up-and-coming” arts educators in our state to become leaders in their schools, communities and state and national organizations. In addition to leadership training, the event will provide networking opportunities with other fine arts teachers and the current arts education leaders in our state.

The participants of the Leadership Institute were nominated by the leadership of the following IAAE member organizations: Art Educators of Iowa, Iowa Bandmasters Association, Iowa Choral Directors Association, Iowa Music Educators Association, Iowa String Teachers Association and Iowa Thespians.

All expenses were covered by the IAAE and a grant from the Iowa Arts Council.

IAAE Leadership Institute participants include the following:

Joyce Beyer    West Des Moines    Iowa String Teachers Assoc. (ISTA)
Liz Bloomberg  Johnston        Arts Educators of Iowa (AEI)
Andrew Buttermore  Ames        Iowa Bandmasters Association (IBA)
Dixie Forcht    South Tama     Iowa Thespians
Zach Howell     North Polk      Iowa Music Educators Assoc. (IMEA)
Maddie Maddock  DCG            Arts Educators of Iowa (AEI)
Mackenzie Maurice  Montezuma  Iowa Choral Directors Assoc. (ICDA)
Heather Noethe   Dubuque       Arts Educators of Iowa (AEI)
Cassidy Noring  ADM            Iowa Alliance for Arts Education (IAAE)
Lisa Ott        Nevada         Iowa Music Educators Association (IMEA)
Jacob Pederson  OABCIG        Iowa Choral Directors Assoc. (ICDA)
Michael Prichard  LeMars      Iowa Bandmasters Association (IBA)
Meghan Powell   Sioux Center  Iowa Bandmasters Association (IBA)
Alan Strait     Lewis Central  Iowa Thespians
Michelle Swanson  University Northern Iowa  Iowa Music Educators Association (IMEA)
Trent Teske     Iowa City       Iowa Choral Directors Association (ICDA)
IOWA ALLIANCE FOR ARTS EDUCATION
Professional Development - Leadership Institute
June 2022

IOWA ARTS COUNCIL

IAAE Leadership Institute Participants, June 2022
## IOWA ALLIANCE FOR ARTS EDUCATION

### 2022-2023 Financial Review

#### Balance Sheet

**June 30, 2023**

<table>
<thead>
<tr>
<th>ASSETS</th>
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<tbody>
<tr>
<td>CASH</td>
<td>$122,446.57</td>
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<td><strong>TOTAL ASSETS</strong></td>
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<th>LIABILITIES &amp; EQUITY</th>
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<td>Deferred Revenues</td>
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<td>Restricted Net Assets</td>
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<td>Net Income</td>
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<td><strong>TOTAL EQUITY</strong></td>
<td><strong>$71,546.57</strong></td>
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| **TOTAL LIABILITIES & EQUITY** | **$122,446.57** |

#### Profit & Loss Statement

**June 30, 2023**

<table>
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<tr>
<th>REVENUES</th>
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<td>Professional Organizations</td>
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<td>Matching Contributions</td>
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<td>Special Events</td>
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<td>Interest</td>
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<td><strong>TOTAL REVENUES</strong></td>
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<tr>
<th>EXPENSES</th>
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<td>Mentor Program</td>
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<td>Advocacy Day</td>
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<td>Administration</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
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| NET REVENUE (EXPENSE)       | $2,174.44 |

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