

IOWA ALLIANCE

for ARTS

A stylized graphic of the state of Iowa is positioned behind the word 'ARTS'. The state is divided into three color-coded regions: the western part is light blue, the central part is orange, and the eastern part is light green. The word 'ARTS' is rendered in a bold, black, sans-serif font, with the letters 'A', 'R', and 'T' partially overlapping the state graphic.

EDUCATION

Iowa Alliance for Arts Education
Annual Report 2022-2023



IOWA ALLIANCE FOR ARTS EDUCATION

*A message from our Executive Director
Leon Kuehner*

The Iowa Alliance for Arts Education has had a busy and eventful year and this first annual report of IAAE will give you more insight into our work in the areas of advocacy, professional development, and mentorship. Highlights of the year include a very successful virtual Arts Education Advocacy Day, the Fine Arts Education Summit, and a record-breaking year for the IAAE ‘Model of Excellence’ mentoring program.

These achievements would not be possible without the dedicated financial support of our member organizations and individual donors. These financial contributions, in tandem with the hundreds of hours spent by members of the IAAE Executive & Advisory Board, IAAE Mentor Committee members, and arts education advocates, have had a profound impact on arts education in our state.

It is my pleasure to serve as Executive Director of IAAE and look forward to advancing quality arts education for all Iowans in the coming year.



A handwritten signature of Leon Kuehner in black ink, written in a cursive style.

Leon Kuehner
Executive Director
Iowa Alliance for Arts Education



IOWA ALLIANCE FOR ARTS EDUCATION

*A message from our Board Chair
Sarah Schaefer*

As we look back on this year and the continuing work of the Iowa Alliance for Arts Education, we can clearly see the alliances that are formed through the organizations' work to support Iowa students and educators in the arts. Through all of our training and experience in education we know that we are better when we work together.

We see alliances forming in the connecting of our member organizations through our boards and work on statewide events. We see alliances forming in the work being done in our mentor program as experienced arts educators connect with new teachers and help them collaborate within their own arts departments. We are creating alliances through our newsletter, social media and other communications that tell the story of arts education in Iowa.

We are also building alliances when we spotlight the importance of all arts areas through our advocacy at the Iowa legislature and our collaborations with the Iowa Arts Council. These alliances are fortified by the work and financial support of arts educators and advocates who truly make a difference.

While I am finishing my term as Chair of IAAE, I am very excited to see what our alliances create in the future.



A handwritten signature of Sarah Schaefer in black ink.

Sarah Schaefer
Chair
Iowa Alliance for Arts Education



IOWA ALLIANCE FOR ARTS EDUCATION

FISCAL YEAR IN REVIEW

Fine Arts Education Organizations that are represented by
the Iowa Alliance for Arts Education



The primary MISSION of the Iowa Alliance for Arts Education is to increase awareness, recognition, and support of policies, practices and partnerships that ensure and advance quality arts education for all Iowans.

Fine arts teachers who are involved care passionately about arts instruction in Iowa schools. Our members include a wide variety of other fine arts advocates.



IAAE Executive and Advisory Board Members, June 2022



IOWA ALLIANCE FOR ARTS EDUCATION

Meet Our Board Members

IAAE Executive Board Officers

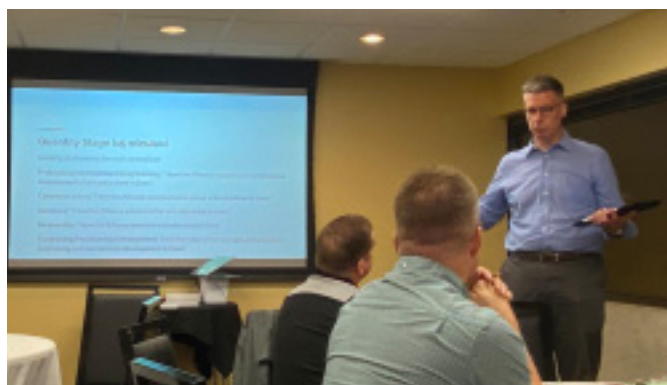
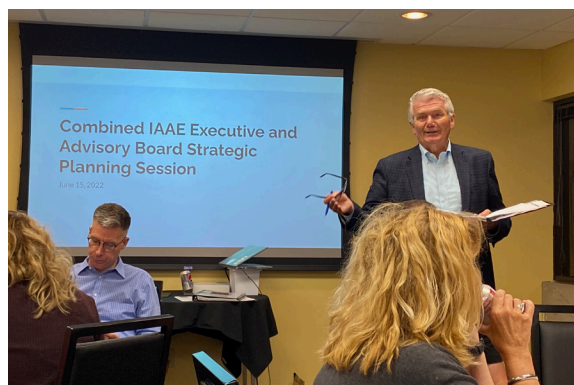
Jayson Gerth, Chair (Ankeny)
Chair-Elect: TBD
Sarah Schaefer, Past Chair (Waukee)
Shanise Brockshus, Secretary (Des Moines)
Jennifer Gaesser, Treasurer (Pella)
Leon Kuehner, Executive Director (Hampton)

At-Large Board Members

Dan Black (Council Bluffs)
Jackie Burk (Goodell)
Helen Duranleau-Brennan (Davenport)
Adam Orban (Algona)
Kathleen Sweet (Decorah)

IAAE Advisory Board Members

Thad Driskell, Iowa High School Music Association
Chris Ellerston, Iowa Choral Directors Association
Liz Hansen, Iowa Thespians
Stacy Hansen, Iowa High School Speech Association
Cindy Herndon, Iowa Dance
Zach Howell, Iowa Music Educators Association
Suzanne Jones, Iowa Communications Association
Dave Krogan, Iowa Association of School Music Dealers
Maddison Maddock, Art Educators of Iowa
Jean Schilling, Iowa Association of School Boards
Cliff St. Clair, Iowa Bandmasters Association
Kathryn Swinbank, Iowa String Teachers Association
Kris Ver Steegt, Fine Arts Consultant - Iowa Department of Education



Combined IAAE Executive and Advisory Board Strategic Planning Session, June 2022



IOWA ALLIANCE FOR ARTS EDUCATION

Our Members

Members are the backbone of the Iowa Alliance for Arts Education. We would like to thank the following members for their financial support:

Susan Davis	Stephanie Janssen	Jacqueline Meunier	Christine Stortenbecker
Betty Debban	Bradley Jensen	Larry Michehl	Scott Stroud
Roger DeYoung	Roger Jensen	Linda Mitcheltree	Angela Stubbs
Thad Driskell	Lynn Jensen	Mary Nederhoff	Judith Svengalis
Helen Duranleau-Brennan	Jerrold Jimmerson	Sally Nellis	Michelle Swanson
Christopher Ellerston	Carl Johnson	Lavila Nelson	David Swaroff
Louise Esveld	Jane Johnson	Patricia Newman	Kathleen Sweet
Chris & LuAnn Ewan	Suzanne Jones	Cindy Nichols	Francis Thom
Elaine Fargo	Jay Kahn	Rich Nicklay	Laurie Thome
Kelli Feigley	Paula Keeler	Christine Noel	Jacqueline Thompson
Luci Ferrin	Kenneth Kirby	Tim Noring	Connor Tipping
Angeleita Floyd	Jeffrey Kirkpatrick	Jane Olson	Pat Toben
Anne Franta	Jennifer Knoebel	Oscar Ortiz	Colleen Tomlinson
James Fritz	Russ Kramer	Laura Paarmann	Abigail Toussaint
Liz Fritz	Martha Kroese	Jenifer Phelan	Jane Triplet
Jeanna Gerot	Michael Kuehner	Michael Prichard	Liz Vergili
Jayson Gerth	Leon Kuehner	Terry Rabbitt	Kris VerSteegt
Andrew Geyssens	Brad Lampe	Jason Rausch	Donica Vonderohe
James Gosnell	Lynn Lange	Molly Ray	Barbara Wells
Brenda Hagedon	Jeana Larson	Dick Redman	David Wendt
Elizabeth Hansen	David Law	Kirsten Reineke	Ryan West
Aaron Hansen	Danny Lee	Dennis Rodenberg	Steve West
Tom Haugen	Mark Lehmann	David Rutt	Alexander Wilga
Diana Hawley	Jean Loger	Kenneth Sabers	Robert Williams
Bryan Haymond	Gayle Lundak	Sarah Schaefer	Jennifer Williams
Roger Henderson	Rosanne Malek	Richard Scheffel	Sandra Willman
Cynthia Herndon	Angela Matsuoaka	Jeffrey Schmitt	Jill Wilson
Bob Hoyt	Steve McCombs	Julie Schnieders	Randall Winkey
Nathaniel Huff	Mike McEniry	Kurt Schwark	Braden Wipperman
Dawn Hutchison	Jennifer McKenna	Rodney Shedenhelm	Taylor Wood
Jody Ingwersen	Liz McNea	Teresa Slade	James Wright
Duane Ites	Ryan McNulty	Tom Smull	Shirley Wyrick
Amy Jackson	Myron McReynolds	Nancy Standafer	
Peter Jacobus	Kevin Meier	Nathan Stark	



IOWA ALLIANCE FOR ARTS EDUCATION

Membership Benefits

As a member of the IAAE, you directly benefit from the work you are making possible, including the following:

Advocacy, lobbying for policy change, and new opportunities that support fine arts education at the local, state and national level.

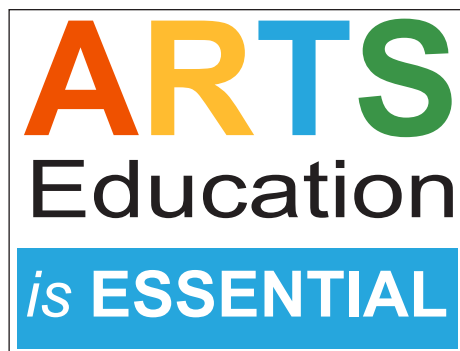
Representation at meetings with public officials, philanthropic organizations and other key decision-makers.

An annual Arts Education Advocacy Day at the Iowa State Capitol.

Iowa's statewide 'Model of Excellence' Mentor Program for beginning fine arts educators.

Bi-annual sponsorship of the Arts Educators Leadership Institute and the Fine Arts Education Summit.

Professional development, resource sharing, and networking with fine arts educators across the state.





IOWA ALLIANCE FOR ARTS EDUCATION

Our Three Primary Initiatives

MENTOR PROGRAM

IAAE has advocated for and received a **\$25,000 annual appropriation** from the Iowa Legislature for the past seven legislative sessions to fund the **Iowa Model of Excellence Mentoring Program** for beginning fine arts teachers. IAAE also successfully raised the required matching funds. In 2023, IAAE was able to increase the amount of the state appropriation to \$50,000 and that matching funds can include in-kind contributions in addition to cash contributions **up to \$50,000 a year**.

ADVOCACY

Since 2014, IAAE has sponsored an annual **Arts Advocacy Day at the State Capitol** where all 150 Iowa legislators are informed about the impact that arts education has on Iowa students. IAAE is member of the Creativity & Innovation working group of the Iowa STEM Council. Plans are underway for our **next Arts Advocacy Day in January of 2024**.

IAAE collaborates with Americans for the Arts (AFTA) to communicate with the Iowa congressional delegation in Washington D.C. to advocate for increased funding for the National Endowment for the Humanities (NEH), National Endowment for the Arts (NEA) and federal government programs that benefit art education.

PROFESSIONAL DEVELOPMENT

IAAE was a driving force in the adoption of Fine Arts Standards for the state of Iowa. To highlight the importance of the standards in improving student achievement, promoting social & emotional learning, and advancing equity and inclusion, IAAE partnered with the Iowa Arts Council to sponsor an **Arts Education Summit in June of 2023**. The next summit is planned for **June of 2025**.

*IAAE provided additional professional development for teachers by sponsoring the **Arts Educators Leadership Institute** in June of 2022. The purpose of this event is to train “up and coming” fine arts teachers to be leaders in their schools, communities, and state-wide organizations. The next leadership institute is planned for **June of 2024**.



IOWA ALLIANCE FOR ARTS EDUCATION

'Model of Excellence' Mentor Program

369 Mentor Visits
COMPLETED

108 Total Schools
VISITED

76% Schools Visited are
RURAL SCHOOLS

We worked in **61** Iowa Counties

Appanoose, Audubon, Black Hawk, Boone, Bremer, Buchanan, Buena Vista, Cedar, Cherokee, Chickasaw, Clay, Clayton, Clinton, Dallas, Delaware, Des Moines, Dickinson, Dubuque, Emmett, Fayette, Grundy, Guthrie, Hamilton, Hancock, Harrison, Henry, Ida, Iowa, Jasper, Jefferson, Johnson, Jones, Keokuk, Kossuth, Lee, Linn, Louisa, Lyon, Madison, Mahaska, Marion, Marshall, Montgomery, Muscatine, O'Brien, Osceola, Page, Palo Alto, Plymouth, Polk, Pottawattamie, Scott, Shelby, Sioux, Van Buren, Warren, Washington, Wayne, Webster, Winnebago, Woodbury

The purpose of this program is to improve the quality of arts education in Iowa through mentoring assistance of beginning fine arts teachers.

This program has been in operation since 2006 and is made possible by an appropriation from the Iowa legislature and matching funds from the Iowa Alliance for Arts Education.

IAAE functions as administrator of the program under contract with the Iowa Department of Education. The Iowa Model of Excellence Mentor Program is **discipline-specific** and is designed to **enhance**, not supplant, the **current district mentoring programs**.

The IAAE mentoring program provides the following services to all first and second year teachers at **NO-COST** to the local school district.

- **Unlimited full-day on-site mentor visits by assigned mentors of all arts disciplines.**
 - **Unlimited "virtual mentor visits" (Zoom, Go To Meeting, Google Meet, etc.).**
 - **Scholarships to attend professional conferences and pay professional dues.**
 - **"Fall Symposium for Beginning Arts Educators" was held on October 29, 2022.**
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IOWA ALLIANCE FOR ARTS EDUCATION

'Model of Excellence' Mentor Program

The Iowa Alliance for Arts Education acknowledges the following contributors for their financial support of the Model of Excellence Mentor Program.

Contributions given by these donors were used to match the state appropriation by the Iowa Legislature through the Iowa Department of Education.

Individual Contributions

Anonymous

John Aboud

Shanise Brockshus

Allen Chapman

Kevin Droe

Christopher Ellerston

Janet Ferrone

Jayson Gerth

Brenda Hagedon

Peter Jacobus

Scott Keese

Shelley and Cheri Kriegler

Martha Kroese

Leon Kuehner

Michael Kuehner

Lisa Lang

Roger Lueders

Christine McFate

Jacqueline Meunier

Larry Michehl

Larry Murphy

Sally Nellis

Laura Paarmann

Rose Schmidt

David Schmitz

Rodney Shedenhelm

David Swaroff

Jay Syverson

Jane Triplett

Business & Organization Contributions

Iowa Bandmasters Association

South Central Iowa Bandmasters Association

Northeast Iowa Bandmasters Association

Iowa Choral Directors Association

Krause Gentle Corporation

Hancock County Little Theater

John Lloyd Young Benefit Concert



**IOWA CHORAL DIRECTORS
ASSOCIATION, INC.**





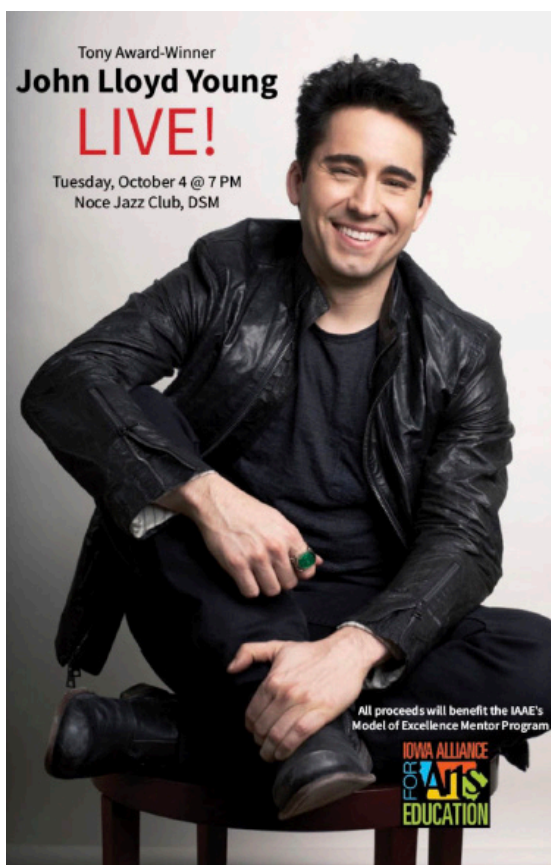
IOWA ALLIANCE FOR ARTS EDUCATION

*IAAE's Benefit Concert for the 'Model of Excellence'
Mentor Program with John Lloyd Young
October 2022*

The Iowa Alliance for Arts Education hosted **John Lloyd Young, the original “Frankie Valli” in Broadway’s Tony Award-winning Best Musical, *Jersey Boys***, at Noce Jazz Club in Des Moines, Iowa for a benefit concert for the IAAE’s Model of Excellence Mentor Program on Tuesday, October 4, 2022.

All funds raised during this event went to support the statewide IAAE Model of Excellence Mentor Program. Mr. Young donated his time and talents to help raise awareness for the importance of fine arts education in Iowa.

John Lloyd Young is an ardent supporter of the arts and fine arts education. He was appointed to the President’s Committee on the Arts and Humanities by Barack Obama, Young was sworn in at the Supreme Court of the United States by Justice Elena Kagan. As a member of the Committee, Young represented the United States on the first U.S. Cultural Mission to the Republic of Cuba, along with fellow Committee members Kal Penn and Alfre Woodard, guest artists Usher, Smokey Robinson, Dave Matthews, violinist Joshua Bell, playwright John Guare, U.S. arts officials, including the Chairs of the NEA and the Smithsonian Institution and members of Congress.





IOWA ALLIANCE FOR ARTS EDUCATION

*Fall Symposium
October 2022*

On Saturday, October 29, 2022, the **Fall Symposium for Beginning Arts Educators** was held on the campus of Iowa Central Community College in Fort Dodge. The Symposium is one of the professional development components of the “**Iowa Model of Excellence**” **Mentoring Program** of the Iowa Alliance for Arts Education. This event was coordinated by the IAAE mentor committee and mentor Co-Administrators Cassidy Noring and Leon Kuehner.

Beginning fine arts teachers from all subject areas gathered together for a day of sharing and learning skills to assist them during the beginning years of their teaching career. In addition to the plenary sessions of “How I Survived & Thrived During My First Year of Teaching” and “Creating the Mentor-Mentee Relationship”, discipline-specific sessions were held by the mentor chairs of the Art Educators of Iowa, Iowa Bandmasters Association, Iowa Choral Directors Association, Iowa Music Educators Association, and Iowa String Teachers Association.



Fall Symposium Participants, October 2022



IOWA ALLIANCE FOR ARTS EDUCATION

Fine Arts Education Advocacy Day 2023

The IAAE's Arts Education Virtual Advocacy Day took place on Wednesday, January 18, 2023. We advocate and lobby for policy change and new opportunities that support fine arts education in Iowa.

We had 135 virtual advocates this year covering 61 of Iowa's 99 counties. It was important for us to reach as many representatives this year as there were so many new legislators in the 2023 session.

Detailed information was sent to all registered virtual advocates along with a video created by IAAE leadership informing our legislators of the importance of fine arts education in our rural and urban communities.

As a result of our advocacy work, IAAE was able to increase the amount of the state appropriation to \$50,000 and that and that matching funds can include in-kind contributions in addition to cash contributions up to \$50,000 a year.



ARTS
Education
is ESSENTIAL



IOWA ALLIANCE FOR ARTS EDUCATION

Professional Development - Leadership Institute
June 2022

IOWA ARTS COUNCIL

The Iowa Alliance for Arts Education Leadership Institute was held at the Gateway Hotel & Conference Center in Ames on June 15-16, 2022.

The purpose of this event is to train “up-and-coming” arts educators in our state to become leaders in their schools, communities and state and national organizations. In addition to leadership training, the event will provide networking opportunities with other fine arts teachers and the current arts education leaders in our state.

The participants of the Leadership Institute were nominated by the leadership of the following IAAE member organizations: Art Educators of Iowa, Iowa Bandmasters Association, Iowa Choral Directors Association, Iowa Music Educators Association, Iowa String Teachers Association and Iowa Thespians.

All expenses were covered by the IAAE and a grant from the Iowa Arts Council.

IAAE Leadership Institute participants include the following:

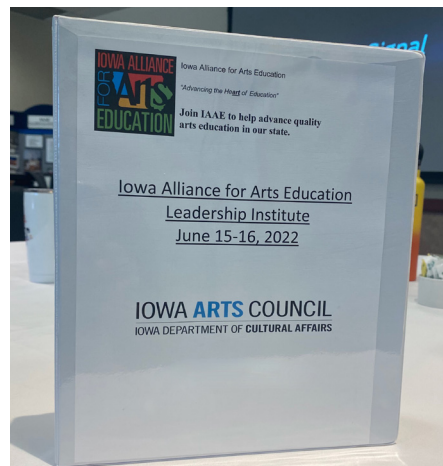
Joyce Beyer	West Des Moines	Iowa String Teachers Assoc. (ISTA)
Liz Bloomberg	Johnston	Arts Educators of Iowa (AEI)
Andrew Buttermore	Ames	Iowa Bandmasters Association (IBA)
Dixie Forcht	South Tama	Iowa Thespians
Zach Howell	North Polk	Iowa Music Educators Assoc. (IMEA)
Maddie Maddock	DCG	Arts Educators of Iowa (AEI)
Mackenzie Maurice	Montezuma	Iowa Choral Directors Assoc. (ICDA)
Heather Noethe	Dubuque	Arts Educators of Iowa (AEI)
Cassidy Noring	ADM	Iowa Alliance for Arts Education (IAAE)
Lisa Ott	Nevada	Iowa Music Educators Association (IMEA)
Jacob Pederson	OABCIG	Iowa Choral Directors Assoc. (ICDA)
Michael Prichard	LeMars	Iowa Bandmasters Association (IBA)
Meghan Powell	Sioux Center	Iowa Bandmasters Association (IBA)
Alan Strait	Lewis Central	Iowa Thespians
Michelle Swanson	University Northern Iowa	Iowa Music Educators Association (IMEA)
Trent Teske	Iowa City	Iowa Choral Directors Association (ICDA)



IOWA ALLIANCE FOR ARTS EDUCATION

Professional Development - Leadership Institute
June 2022

IOWA ARTS COUNCIL



IAAE Leadership Institute Participants, June 2022



IOWA ALLIANCE FOR ARTS EDUCATION

2022-2023 Financial Review

Balance Sheet June 30, 2023

ASSETS

CASH	\$122,446.57
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TOTAL ASSETS	\$122,446.57
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LIABILITIES & EQUITY

LIABILITIES

Deferred Revenues	\$50,900.00
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TOTAL LIABILITIES	\$50,900.00
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EQUITY

Opening Balance	\$43,409.44
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Unrestricted Net Assets	\$19,635.13
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Restricted Net Assets	\$6,327.56
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Net Income	\$2,174.44
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TOTAL EQUITY	\$71,546.57
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TOTAL LIABILITIES & EQUITY	\$122,446.57
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Profit & Loss Statement June 30, 2023

REVENUES

Memberships	\$7,230.00
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Individual Contributions	\$5,985.00
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State Grants	\$55,000.00
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Professional Organizations	\$14,350.00
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Corporations & Foundations	\$1,525.32
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Matching Contributions	\$15,601.40
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Special Events	\$6,859.09
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Interest	\$130.64
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TOTAL REVENUES	\$106,681.45
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EXPENSES

Mentor Program	\$65,601.40
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Advocacy Day	\$839.53
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Administration	\$38,066.08
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TOTAL EXPENSES	\$104,507.01
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NET REVENUE (EXPENSE)	\$2,174.44
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Iowa Alliance for Arts Education
www.iowaalliance4artsed.org
